



The Land & Property Asset Management Challenge

Mastering portfolio life cycle.

Buy, Develop, Maintain and Sell decisions made easier by indexing, analysing, scoring and reporting on every asset/land parcel from a single platform.

Asset management & land evaluation made easy with ArcGIS integrated at the core.



▲ 12%

- House, detached
- 2 floor levels
- Adapted disabled bathroom
- Roof installed 1971

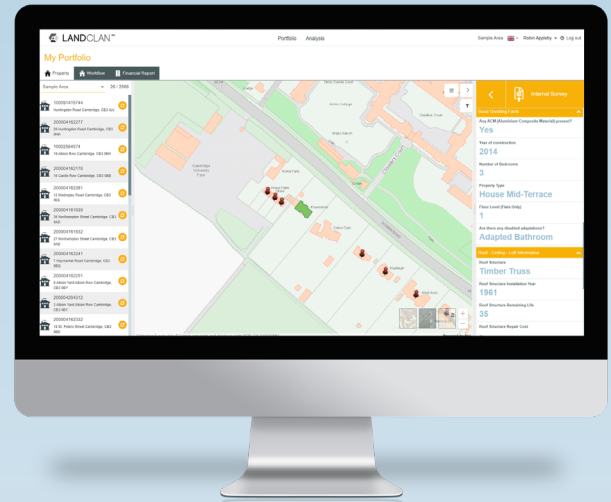


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An introduction to GIS

We all recognise the importance that data plays in decision making, but we also recognise the challenges of having too much or not enough. Our clients want to combine insights about a range of issues that drive their organisations toward good property strategy.

GIS (Geographic Information System) uses location to join arrays of decision influencing factors, internal and external to the organisation. One platform dynamically changes how data is visualised at different geographic scales from National to District to Street Level and potentially down to components of a building's fabric or a land parcel's biodiversity.

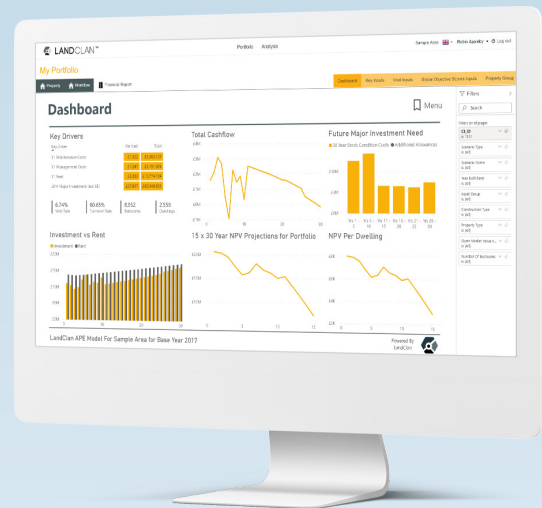


Being widely adopted by Housing, Development, Land, Estate, Strategic Investment and Asset Managers, **LANDCLAN** is built on GIS technology foundations. Incorporating AI (Artificial Intelligence), **LANDCLAN** allows you to index, analyse, score and report on every land parcel across your portfolio.

Managing your portfolio within the public sector

Property and land portfolios, managed with ease.

A single source and overview of your entire portfolio of properties and land; the **LANDCLAN** solution gives you the ability to quickly and easily embellish authoritative data by capturing various data points, such as stock lists, internal and external surveys, as well as HHSRS (Housing Health and Safety Rating System), from a source of over 300 billion data points.



Bring together all key metrics and property drivers into one simplified roll-up view, including projected maintenance costs, investment vs rent analysis, volume of dwellings as well as possible future major investment needs.

Every known detail is indexed, scored and visualised: from ownership information and previous consents to emergency service reach times and environmental factors. Whether you want to find redevelopment opportunities or simply analyse the potential of existing assets, understanding real estate has never been easier.





ESRI & **LANDCLAN** gave us an immediate strategic capability that has saved Newham London Borough Council a phenomenal amount of time and money.

Never before have we had better management or had full visibility of our entire land and property portfolio, which encompasses 5,500 individual land parcels and 49,000 addresses. We can now geographically locate every land parcel boundary, building and address, presenting extensive authoritative information to drive individual strategic asset investment, divestment and regeneration decisions.

We look forward to further leveraging ESRI **LANDCLAN** across many areas of LBN to drive asset performance to meet the demands of our community and stakeholders and support our transition to net zero by 2050.

Jonathan Tizzard
Head of Business Investment

Newham London

Future Growth of Your Investment Portfolio

Instant search results

Search intelligently across any area, using simple parameters such as postcode or land title number, in a bid to discover the most viable redevelopment site.

Instantly compare decision influencing components, such as ownership information and previous consents, through to emergency service reach times, sustainability and environmental factors.

You can also search by additional parameters, such as planning applications, or brownfield sites.

Scores on the doors

View all site attributes via an easy-to-understand scoring system, putting the key information you need right at your fingertips. Powerful analytics then give you the ability to calculate GDV (Gross Development Value), giving you key comparison to aid in evaluating development combinations, Residual Land Value and Sustainability.

Going deeper than the data with 3D visualisation

By delivering a complete 3D visualisation, **LANDCLAN** helps you better understand the optimal position for buildings and road networks, along with the utility networks to service them.

Let's talk about how LANDCLAN, powered by ArcGIS can be put to work to help you manage your property portfolio and achieve your future investment objectives.

Find out more, simply visit landclan.inbound.systems